

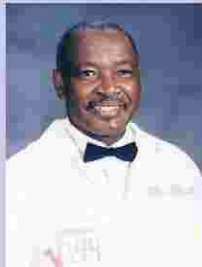
About Mr. Math

When Willie Walker left his successful job in accounting in 1983 he became a school teacher on a mission. It is his mission that is slowly changing the way children throughout the United States learn math.

Walker is the President and founder of Project Motivational Math (PMM). The Florida based program relocated to Alabama in 2004. He and his group of instructors and tutors travel from school to school, teaching and motivating children to learn mathematics in ways they have never learned before and it is working!

By incorporating memorization techniques from a business stand point into the minds of classroom children, Walker's group creates a learning environment for mathematics that is both fun and enjoyable for students of all ages. "Even children who don't necessarily enjoy math are learning to have fun computing math mentally", he says.

In addition to Walker's visits to the schools he is the Director of Project MAARK Learning Center in Fairfield, Alabama and he is the principal of a new virtual math magnet academy for grades 7-12.

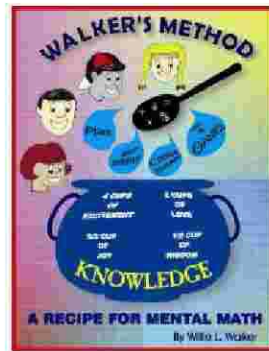


Willie Walker 'aka' Mr. Math is President and Founder of Project Motivational Math Inc.

Article excerpt from:

"Changing the Way Children Learn Math" by Richard Negri

Order Great Products from Project Motivational Math Inc.



A Recipe for Mental Math

Willie Walker

Book Price: \$21.95
Shipping US: \$4.50 + \$1.00/item
Shipping Foreign: \$12.00/item
104 pages / ISBN: 0972374604

Short cut methods are used in this innovative approach to teaching speed thinking. Once you have a full understanding of the pattern behind Walker's version of mental math, you will be taken to another level that leads to many repeated steps. As a mental math wizard, you'll be able to impress your friends and family, you'll have an advantage on math quizzes and tests. You will learn to love working with numbers and you will come up with the answer sometimes faster than you could have with a calculator.

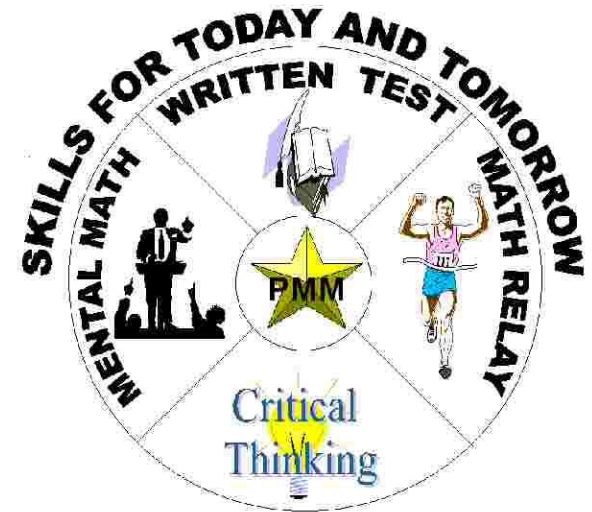


CD - Mental Math 2002

Willie Walker

CD Price: \$21.95
Shipping US: \$4.50 + \$1.00/item
Shipping Foreign: \$12.00/item
ISBN: 0972374612

Learn your multiplication facts and other short cuts for math problems. Step by step mental math problems to prepare students for districts, statewide and national math competitions. Also, learn a different approach to understanding basic math.



Project MAARK Learning Center
5013 Gary Avenue
Fairfield, Alabama 35064

Phone: 205-786-2565

Fax: 205-786-2567

Email: mrmath101@hotmail.com

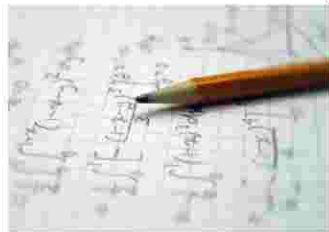
Web: www.projectmath2k.com

About the Program

Project Motivational Math Inc. (PMM) is designed to help students learn math in ways not previously mastered in the classroom.

PMM builds confidence, and fosters feelings of self-worth that enhance the student's competence in math and other subjects.

Within each school district or system where



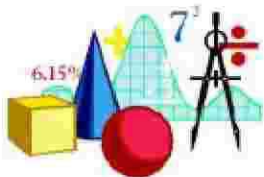
this program is initiated, Math Clubs and Math Bees are developed.

The impact PMM has on

its constituents, is that it perpetuates wholesome values, promotes community well being, and enhances quality of life. By bringing together diverse groups of students and teachers from across the country, participants learn to compete on a higher level preparing them to meet challenges in the world of academics and work. In any case, in this program, every child is a winner! PMM builds from the inside out! One skill at a time!

In addition to the advantages afforded all students by this unique program, teachers and parents enjoy rewards as well. Fears teachers once harbored are eliminated. For parents, the complaint, is, I can't understand my child's math, is gone forever. Everyone succeeds!

This program has had great success with students who have AD/HD, a math learning disability and math anxiety.



Frequently Asked Questions

1. What is Project Motivational Math?

Project Motivational Math (PMM) is deeply concerned with the development of children's mathematical skills. PMM specializes in creating cutting edge math programs that motivate and reinforce skills taught in the traditional classroom setting.

2. What are some of the key components in Motivational Math?

Some of the key components of Motivational Math include: Mental Math, Math Relay, Math Buzz, Math Jeopardy, Musical Numbers and the Fractions Game.

3. What is the "Walkers Method" for doing Mental Math?

Although there are many versions of Mental Math out there Walker's Method has MOTIVATION at it's central core. This method adopts quick pace computations and mental word problems to capture the attention of students who have become accustomed to fast-paced television, video games and the Internet.

The Walker's Method for Mental Math incorporates memorizing number crunches into the minds of classroom children making math fun and enjoyable. Walker's Method strengthens the foundation that students need to learn higher-level mathematics. Walker's Method incorporates the basics of addition, subtraction, multiplication and division while introducing the practical math components students need for everyday life.

4. Can Project Motivational Math reach every child?

The founder Willie Walker's motto is that "Every Child Can Learn" and that "Every Child is a Winner. While we cannot guarantee that we can reach every child we believe that we have methods in place to reach the majority of students even those with learning disabilities.

PMM has adopted many of the principles of "Multiple Intelligences" developed in 1983 by Dr. Howard Gardner, professor of education at Harvard University. What this means is that research has shown that people learn in a number of different ways. The main ones being: music, movement, social, visual, number logic, word logic, self-awareness and through nature. We take into account that each child is an "individual" who has his/her own learning style.

5. Does Project Motivational Math support the nation's math curriculum?

PMM serves as a curriculum enrichment program designed to strengthen and reinforce the foundational math components taught in the classroom. PMM infuses basic math facts with motivational elements that encourage retention and the development of critical thinking skills. While this program is designed to help students learn math in ways not previously mastered in the classroom it in no way claims to replace the national benchmarks or the school-wide curriculum.



6. Why is motivation so important through the eyes of PMM?

Motivation is a key ingredient to learning. Not everyone is capable of inspiring children. Once you capture the heart of a child and you have gained their confidence, half the teaching battle is won. Now that they are excited they are ready to learn anything you place before them. PMM has ways of teaching motivation through fun and games and engaging the student.

7. How old must you be to perform Walker's version of mental math?

Basically, there is no age criteria for students or adults. However, we require that you know your multiplication facts. Usually children in grades five through nine are flourishing with Walker's version of mental math.

8. What about the order of operation?

Whenever you are performing Walker's version of mental math, forget about the regular version of order of operation. (PEMDAS) Which stands for parenthesis, exponent, multiplication, division, addition and subtraction from left to right. Whatever operation you see first with Walker's version, is what you solve in your head mentally.

9. What are parents saying about this unique method?

Some parents are astounded how quickly their children are learning how to calculate math facts in their head. Many parents are asking how they can become part of this program.

10. How will this method actually help my child on a test?

Students who actually spend time studying the program, learn many short cuts to help them calculate faster. They will be able to speed up the process on quizzes, tests, and other forms of assessments. Also, you will be able to impress your friends with calculating numbers in your head without a pencil or a calculator. Can you imagine going shopping and you know almost the cost of every item that you have purchased before it is rung up by the cashier?

11. When will you have the next regional or national mental math bee?

Please frequent this website and we will post when our next regional and district mental math bee will take place, where it will be and the guidelines. We are tentatively looking at June of 2008 on having our next regional mental bee and the place has not been determined.

12. Is it possible for Mr. Math to come to our school or district and perform a workshop with our teachers or a math rally with our students?

Mr. Walker, "aka" Mr. Math travels the country performing workshops with teachers and classroom demonstration with students. He is also available to come and perform a math rally at your school.

13. Where can I purchase Mr. Walker's book entitled, "A Recipe for mental math and other products?"

Please call our home office at 205-786-2565 or contact Bookmasters at 1-800-247-6553 to place your orders.